

## DUPLICATE INVOICE



**WMUR-TV**  
NEW HAMPSHIRE

www.thewmurchannel.com

**WMUR**  
100 South Commercial Street  
Manchester, NH 03101  
Main: (603)669-9999  
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
943587-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
NRCC	issue	

Flight Dates	Order #	Alt Order #
09/21/12 - 09/27/12	943587	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WMUR**  
PO Box 26884  
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/21/12	09/27/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11111- -	:30	5	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/21/12 09/27/12 11111- - 5 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR F 09/21/12 5a Daybreak 5-6a :00 \$1,750.00 NM <i>Credited</i>									
2 WMUR M 09/24/12 5:13 AM 5a Daybreak 5-6a :30 NRCCNH020921 \$1,750.00 NM									
3 WMUR Tu 09/25/12 5:08 AM 5a Daybreak 5-6a :30 NRCCNH020921 \$1,750.00 NM									
4 WMUR W 09/26/12 5:15 AM 5a Daybreak 5-6a :30 NRCCNH020921 \$1,750.00 NM									
5 WMUR Th 09/27/12 5:30 AM 5a Daybreak 5-6a :30 NRCCNH020921 \$1,750.00 NM									
2	09/21/12	09/27/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11111- -	:30	5	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/21/12 09/27/12 11111- - 5 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR F 09/21/12 6a Daybreak 6-7a :00 \$4,000.00 NM <i>Credited</i>									
2 WMUR M 09/24/12 6:54 AM 6a Daybreak 6-7a :30 NRCCNH020921 \$4,000.00 NM									
3 WMUR Tu 09/25/12 6:29 AM 6a Daybreak 6-7a :30 NRCCNH020921 \$4,000.00 NM									
4 WMUR W 09/26/12 6:59 AM 6a Daybreak 6-7a :30 NRCCNH020921 \$4,000.00 NM									
5 WMUR Th 09/27/12 6:58 AM 6a Daybreak 6-7a :30 NRCCNH020921 \$4,000.00 NM									
3	09/21/12	09/27/12	Good Morning America	7-9a	11111- -	:30	5	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/21/12 09/27/12 11111- - 5 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR F 09/21/12 Good Morning America 7-9a :00 \$3,000.00 NM <i>Credited</i>									
2 WMUR M 09/24/12 7:25 AM Good Morning America 7-9a :30 NRCCNH020921 \$3,000.00 NM									
3 WMUR Tu 09/25/12 7:55 AM Good Morning America 7-9a :30 NRCCNH020921 \$3,000.00 NM									
4 WMUR W 09/26/12 8:59 AM Good Morning America 7-9a :30 NRCCNH020921 \$3,000.00 NM									
5 WMUR Th 09/27/12 8:29 AM Good Morning America 7-9a :30 NRCCNH020921 \$3,000.00 NM									
4	09/22/12	09/23/12	6a Weekend Daybreak	Sa/Su 6-7a	----- 11	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									



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943587-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	09/22/12	09/23/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
09/21/12 09/27/12 -----11 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 09/22/12 6:43 AM 6a Weekend Daybreak Sa/Su 6-7a :30 NRCCNH020921 \$500.00 NM									
2 WMURSu 09/23/12 6:10 AM 6a Weekend Daybreak Sa/Su 6-7a :30 NRCCNH020921 \$500.00 NM									
5	09/22/12	09/23/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 -----11 2 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 09/22/12 7:14 AM 7a Weekend Daybreak 7-9a :30 NRCCNH020921 \$1,650.00 NM									
2 WMURSu 09/23/12 7:21 AM 7a Weekend Daybreak 7-9a :30 NRCCNH020921 \$1,650.00 NM									
6	09/22/12	09/23/12	Weekend GMA	9-10a	-----11	:30	2	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 -----11 2 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 09/22/12 9:59 AM Weekend GMA 9-10a :30 NRCCNH020921 \$1,650.00 NM									
2 WMURSu 09/23/12 8:58 AM Weekend GMA 9-10a :30 NRCCNH020921 \$1,650.00 NM									
7	09/21/12	09/27/12	KELLY LIVE DAY	9AM-10AM	1--1---	:30	2	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 1--1--- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/24/12 9:21 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH020921 \$850.00 NM									
2 WMURTh 09/27/12 9:59 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH020921 \$850.00 NM									
8	09/21/12	09/27/12	News 9 at Noon	12-1230p	11111--	:30	5	\$1,325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 11111-- 5 \$1,325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 News 9 at Noon 12-1230p :00 \$1,325.00 NM Credited									
2 WMURM 09/24/12 12:28 PM News 9 at Noon 12-1230p :30 NRCCNH020921 \$1,325.00 NM									
3 WMURTu 09/25/12 12:11 PM News 9 at Noon 12-1230p :30 NRCCNH020921 \$1,325.00 NM									
4 WMURW 09/26/12 12:16 PM News 9 at Noon 12-1230p :30 NRCCNH020921 \$1,325.00 NM									
5 WMURTh 09/27/12 12:09 PM News 9 at Noon 12-1230p :30 NRCCNH020921 \$1,325.00 NM									
9	09/21/12	09/27/12	Who Wants to be a Millionaire	1230-1p	--1-1--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 --1-1-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 Who Wants to be a Millionaire 1230-1p :00 \$550.00 NM Credited									
2 WMURW 09/26/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH020921 \$550.00 NM									
10	09/23/12	09/23/12	Close Up	10-1030a	-----2	:30	2	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 -----2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSu 09/23/12 10:11 AM Close Up 10-1030a :30 NRCCNH020921 \$1,100.00 NM									



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Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	09/23/12	09/23/12	Close Up Class of Time - Fixed Non Pre-emptible	10-1030a	-----2	:30	2	\$1,100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 09/23/12 10:29 AM Close Up 10-1030a :30 NRCCNH020921 \$1,100.00 NM									
11 09/21/12 09/27/12 ELLEN EF 4PM-5PM 11111-- :30 5 \$850.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 11111-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 ELLEN EF 4PM-5PM :00 :00 \$850.00 NM									
Credited									
2 WMURM 09/24/12 4:22 PM ELLEN EF 4PM-5PM :30 NRCCNH020921 \$850.00 NM									
3 WMURTu 09/25/12 3:59 PM ELLEN EF 4PM-5PM :30 NRCCNH020921 \$850.00 NM									
4 WMURW 09/26/12 3:59 PM ELLEN EF 4PM-5PM :30 NRCCNH020921 \$850.00 NM									
5 WMURTh 09/27/12 4:55 PM ELLEN EF 4PM-5PM :30 NRCCNH020921 \$850.00 NM									
12 09/21/12 09/27/12 News 9 at 5 5-6p 11111-- :30 5 \$4,000.00 NM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 11111-- 5 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 News 9 at 5 5-6p :00 :00 \$4,000.00 NM									
Credited									
2 WMURM 09/24/12 5:35 PM News 9 at 5 5-6p :30 NRCCNH020921 \$4,000.00 NM									
3 WMURTu 09/25/12 5:42 PM News 9 at 5 5-6p :30 NRCCNH020921 \$4,000.00 NM									
4 WMURW 09/26/12 5:27 PM News 9 at 5 5-6p :30 NRCCNH020921 \$4,000.00 NM									
5 WMURTh 09/27/12 5:38 PM News 9 at 5 5-6p :30 NRCCNH020921 \$4,000.00 NM									
13 09/21/12 09/27/12 News 9 at 6 6-7p 11111-- :30 5 \$5,000.00 NM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 11111-- 5 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 News 9 at 6 6-7p :00 :00 \$5,000.00 NM									
Credited									
2 WMURM 09/24/12 6:14 PM News 9 at 6 6-7p :30 NRCCNH020921 \$5,000.00 NM									
3 WMURTu 09/25/12 6:28 PM News 9 at 6 6-7p :30 NRCCNH020921 \$5,000.00 NM									
4 WMURW 09/26/12 6:14 PM News 9 at 6 6-7p :30 NRCCNH020921 \$5,000.00 NM									
5 WMURTh 09/27/12 6:59 PM News 9 at 6 6-7p :30 NRCCNH020921 \$5,000.00 NM									
14 09/23/12 09/23/12 6p News 9 Weekend 6-7p -----1 :30 1 \$1,750.00 NM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 -----1 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSu 09/23/12 6:20 PM 6p News 9 Weekend 6-7p :30 NRCCNH020921 \$1,750.00 NM									
15 09/21/12 09/27/12 Chronicle NH 7-730p 1112--- :30 5 \$1,650.00 NM									
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 1112--- 5 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 09/24/12 7:22 PM Chronicle NH 7-730p :30 NRCCNH020921 \$1,650.00 NM									
3 WMURTu 09/25/12 7:29 PM Chronicle NH 7-730p :30 NRCCNH020921 \$1,650.00 NM									
4 WMURW 09/26/12 7:28 PM Chronicle NH 7-730p :30 NRCCNH020921 \$1,650.00 NM									
5 WMURTh 09/27/12 7:11 PM Chronicle NH 7-730p :30 NRCCNH020921 \$1,650.00 NM									
1 WMURTh 09/27/12 7:29 PM Chronicle NH 7-730p :30 NRCCNH020921 \$1,650.00 NM									



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943587-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	09/21/12	09/27/12	INSIDE EDITION AC	730-8p	111111--	:30	5	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/21/12 End Date 09/27/12 MTWTFSS 111111-- Spots/Week 5 Rate \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURF 09/21/12 INSIDE EDITION AC 730-8p :00 \$1,650.00 NM <i>Credited</i>									
2 WMURM 09/24/12 7:48 PM INSIDE EDITION AC 730-8p :30 NRCCNH020921 \$1,650.00 NM									
3 WMURTu 09/25/12 7:58 PM INSIDE EDITION AC 730-8p :30 NRCCNH020921 \$1,650.00 NM									
1 WMURW 09/26/12 7:58 PM INSIDE EDITION AC 730-8p :30 NRCCNH020921 \$1,650.00 NM									
5 WMURTh 09/27/12 7:55 PM INSIDE EDITION AC 730-8p :30 NRCCNH020921 \$1,650.00 NM									
17	09/24/12	09/24/12	Dancing with Stars	Prime Other	2-----	:30	2	\$14,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/21/12 End Date 09/27/12 MTWTFSS 2----- Spots/Week 2 Rate \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/24/12 8:28 PM Dancing with Stars Prime Other :30 NRCCNH020921 \$14,000.00 NM									
2 WMURM 09/24/12 8:46 PM Dancing with Stars Prime Other :30 NRCCNH020921 \$14,000.00 NM									
18	09/24/12	09/24/12	Castle	10-11p	1-----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/21/12 End Date 09/27/12 MTWTFSS 1----- Spots/Week 1 Rate \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/24/12 10:40 PM Castle 10-11p :30 NRCCNH020921 \$5,500.00 NM									
19	09/25/12	09/25/12	Dancing Results	Prime Other	-2-----	:30	2	\$14,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/21/12 End Date 09/27/12 MTWTFSS -2----- Spots/Week 2 Rate \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURTu 09/25/12 9:13 PM Dancing Results Prime Other :30 NRCCNH020921 \$14,000.00 NM									
1 WMURTu 09/25/12 9:44 PM Dancing Results Prime Other :30 NRCCNH020921 \$14,000.00 NM									
20	09/25/12	09/25/12	Private Practice	10-11p	-1-----	:30	1	\$7,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/21/12 End Date 09/27/12 MTWTFSS -1----- Spots/Week 1 Rate \$7,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/25/12 10:43 PM Private Practice 10-11p :30 NRCCNH020921 \$7,750.00 NM									
21	09/26/12	09/26/12	Final Witness	10-11p	--1----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/21/12 End Date 09/27/12 MTWTFSS --1--- Spots/Week 1 Rate \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/26/12 Final Witness 10-11p :00 \$5,500.00 NM <i>Credited</i> oversold inventory									
22	09/27/12	09/27/12	Scandal	10-11p	---1---	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/21/12 End Date 09/27/12 MTWTFSS ---1--- Spots/Week 1 Rate \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 09/27/12 10:30 PM Scandal 10-11p :30 NRCCNH020921 \$5,500.00 NM									
23	09/21/12	09/21/12	Shark Tank	8-9p	----1--	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									



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Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	09/21/12	09/21/12	Shark Tank Class of Time - Fixed Non Pre-emptible	8-9p	-----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/21/12 09/27/12 -----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 Shark Tank 8-9p :00 \$4,500.00 NM Credited									
24	09/21/12	09/21/12	Primetime:WWYD Class of Time - Fixed Non Pre-emptible	9-10p	-----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/21/12 09/27/12 -----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 Primetime:WWYD 9-10p :00 \$4,500.00 NM Credited									
26	09/21/12	09/27/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	1111111	:30	7	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/21/12 09/27/12 1111111 7 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 News 9 at 11 11-11:35p :00 \$4,500.00 NM Credited									
2 WMURSa 09/22/12 12:33 AM News 9 at 11 :30 NRCCNH020921 \$4,500.00 NM LR - Football									
3 WMURSu 09/23/12 11:35 PM News 9 at 11 :30 NRCCNH020921 \$4,500.00 NM									
4 WMURM 09/24/12 11:32 PM News 9 at 11 :30 NRCCNH020921 \$4,500.00 NM									
5 WMURTu 09/25/12 11:22 PM News 9 at 11 :30 NRCCNH020921 \$4,500.00 NM									
6 WMURW 09/26/12 11:29 PM News 9 at 11 :30 NRCCNH020921 \$4,500.00 NM									
7 WMURTh 09/27/12 11:22 PM News 9 at 11 :30 NRCCNH020921 \$4,500.00 NM									
27	09/21/12	09/27/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	11111--	:30	5	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/21/12 09/27/12 11111-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 Nightline 1135p-1206a :00 \$1,100.00 NM Credited									
2 WMURM 09/24/12 11:53 PM Nightline :30 NRCCNH020921 \$1,100.00 NM									
3 WMURTu 09/25/12 11:53 PM Nightline :30 NRCCNH020921 \$1,100.00 NM									
4 WMURW 09/26/12 12:01 AM Nightline :30 NRCCNH020921 \$1,100.00 NM									
5 WMURTh 09/27/12 11:46 PM Nightline :30 NRCCNH020921 \$1,100.00 NM									
28	09/21/12	09/27/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/21/12 09/27/12 11111-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 Jimmy Kimmel 1205-105a :00 \$300.00 NM Credited									
2 WMURM 09/24/12 12:34 AM Jimmy Kimmel :30 NRCCNH020921 \$300.00 NM									
3 WMURTu 09/25/12 12:44 AM Jimmy Kimmel :30 NRCCNH020921 \$300.00 NM									
4 WMURW 09/26/12 1:01 AM Jimmy Kimmel :30 NRCCNH020921 \$300.00 NM									
5 WMURTh 09/27/12 1:00 AM Jimmy Kimmel :30 NRCCNH020921 \$300.00 NM									
29	09/22/12	09/22/12	News 9 at 7 Class of Time - Fixed Non Pre-emptible	7-730p	-----1-	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/21/12 09/27/12 -----1- 1 \$1,750.00									



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Lehigh Valley, PA 18002-6884

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943587-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	09/22/12	09/22/12	News 9 at 7 Class of Time - Fixed Non Pre-emptible	7-730p	-----1-	:30	1	\$1,750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 09/22/12 7:14 PM News 9 at 7 7-730p :30 NRCCNH020921 \$1,750.00 NM									
30 09/22/12 09/22/12 CHRONICLE WKND AC SAT 7:30-8P Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 -----1- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 09/22/12 CHRONICLE WKND AC SAT 7:30-8P :00 \$850.00 NM Credited									
31 09/21/12 09/21/12 ELLEN EF 4PM-5PM Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 4:21 PM ELLEN EF 4PM-5PM :30 NRCCNH020921 \$850.00 NM									
32 09/21/12 09/21/12 INSIDE EDITION AC 730-8p Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 -----1-- 1 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 7:42 PM INSIDE EDITION AC 730-8p :30 NRCCNH020921 \$1,650.00 NM									
33 09/21/12 09/21/12 Jimmy Kimmel 1205-105a Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 -----1-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 12:37 AM Jimmy Kimmel 1205-105a :30 NRCCNH020921 \$300.00 NM									
34 09/21/12 09/21/12 News 9 at 11 11-11:35p Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 -----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 11:28 PM News 9 at 11 11-11:35p :30 NRCCNH020921 \$4,500.00 NM									
35 09/21/12 09/21/12 News 9 at 5 5-6p Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 -----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 5:14 PM News 9 at 5 5-6p :30 NRCCNH020921 \$4,000.00 NM									
36 09/21/12 09/21/12 News 9 at 6 6-7p Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 -----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 6:23 PM News 9 at 6 6-7p :30 NRCCNH020921 \$5,000.00 NM									
37 09/21/12 09/21/12 News 9 at Noon 12-1230p Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/21/12 09/27/12 -----1-- 1 \$1,325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 12:11 PM News 9 at Noon 12-1230p :30 NRCCNH020921 \$1,325.00 NM									



**WMUR-TV**  
NEW HAMPSHIRE

www.thewmurchannel.com

Send Payment To:

**WMUR**  
PO Box 26884  
Lehigh Valley, PA 18002-6884

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
37	09/21/12	09/21/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	-----1--	:30	1	\$1,325.00	NM
38	09/21/12	09/21/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	-----1--	:30	1	\$1,100.00	NM
Weeks:	Start Date 09/21/12	End Date 09/27/12	MTWTFSS -----1--	Spots/Week 1	Rate \$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURF		09/21/12	11:54 PM	Nightline	1135p-1206a	:30	NRCCNH020921	\$1,100.00	NM
39	09/21/12	09/21/12	Primetime:WWYD Class of Time - Fixed Non Pre-emptible	9-10p	-----1--	:30	1	\$4,500.00	NM
Weeks:	Start Date 09/21/12	End Date 09/27/12	MTWTFSS -----1--	Spots/Week 1	Rate \$4,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURF		09/21/12	9:23 PM	Primetime:WWYD	9-10p	:30	NRCCNH020921	\$4,500.00	NM
40	09/21/12	09/21/12	Shark Tank Class of Time - Fixed Non Pre-emptible	8-9p	-----1--	:30	1	\$4,500.00	NM
Weeks:	Start Date 09/21/12	End Date 09/27/12	MTWTFSS -----1--	Spots/Week 1	Rate \$4,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURF		09/21/12	8:44 PM	Shark Tank	8-9p	:30	NRCCNH020921	\$4,500.00	NM
41	09/21/12	09/21/12	Who Wants to be a Millior 1230-1p Class of Time - Fixed Non Pre-emptible	1230-1p	-----1--	:30	1	\$550.00	NM
Weeks:	Start Date 09/21/12	End Date 09/27/12	MTWTFSS -----1--	Spots/Week 1	Rate \$550.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURF		09/21/12	12:45 PM	Who Wants to be a Millionaire	1230-1p	:30	NRCCNH020921	\$550.00	NM
42	09/21/12	09/27/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	1-----	:30	1	\$1,750.00	NM
Weeks:	Start Date 09/21/12	End Date 09/27/12	MTWTFSS 1-----	Spots/Week 1	Rate \$1,750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURM		09/24/12	5:07 AM	5a Daybreak	5-6a	:30	NRCCNH020921	\$1,750.00	NM
43	09/21/12	09/27/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	1-----	:30	1	\$4,000.00	NM
Weeks:	Start Date 09/21/12	End Date 09/27/12	MTWTFSS 1-----	Spots/Week 1	Rate \$4,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURM		09/24/12	6:23 AM	6a Daybreak	6-7a	:30	NRCCNH020921	\$4,000.00	NM
44	09/21/12	09/27/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	1-----	:30	1	\$3,000.00	NM
Weeks:	Start Date 09/21/12	End Date 09/27/12	MTWTFSS 1-----	Spots/Week 1	Rate \$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURM		09/24/12	8:41 AM	Good Morning America	7-9a	:30	NRCCNH020921	\$3,000.00	NM

Total Spots **85**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$254,475.00</b>
<u>Agency Commission</u>	<b>\$38,171.25</b>
<u>Net Amount Due</u>	<b>\$216,303.75</b>